

EXPERT PANEL

Master Your Dynamics 365 Data Before it Masters You



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Data Management Maturity Assessment

Ignoring

- No Data Strategy
- Reactive Data Management
- No Master Data Solution
- No Data Governance

Planning

- Developing Data Strategy
- Fragmented Data Management
- Planning Master Data Solution
- Siloed Data Governance

Building

- Executing Data Strategy
- Extensive Data Management
- Building Master Data Solution
- Creating Org. Data Governance

Performing

- Mature Data Strategy
- Mature Data Management
- Functional Master Data Solution
- Established Data Governance

Are You Managing Your Data Like the Corporate Asset It Is?



Average annual cost of dirty data is \$15M

Source: Gartner, Data Quality Market Survey, 2017

The Longer You Wait, the More It Costs

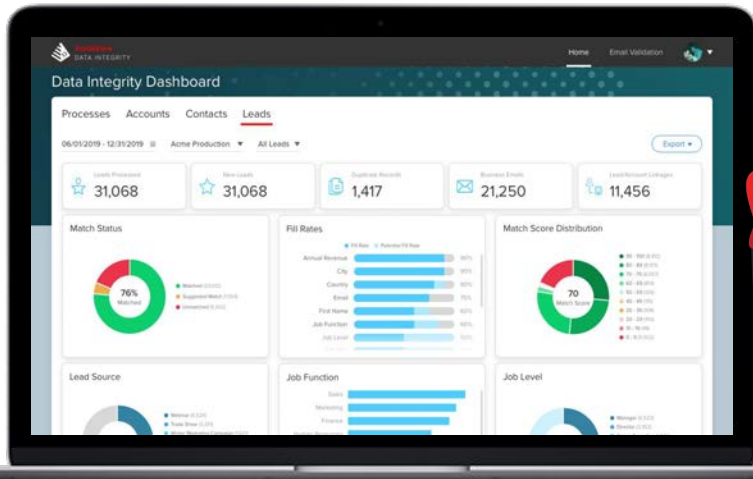


Manage Your Data Automatically



InsideView
DATA INTEGRITY

- Automatically clean accounts, contacts, and leads in your CRM
- Control timing, records, and fields managed
- Automate lead-to-account mapping and account hierarchies
- Unify, visualize and monitor data health





A Demandbase Company

Thank You

Don't be the "\$100 person"

Request a free data
assessment **today**