

Data.com is Retiring — What's Your Plan?

With Data.com retiring, you know you need to find a replacement. Otherwise, your Salesforce data will begin to decay — as much as 70% per year.¹ How will you keep your data clean without disrupting your sales and marketing teams who rely on accurate data to make critical decisions everyday?

As a Salesforce partner since 2007, InsideView has helped thousands of customers seamlessly transition from their existing data providers to our platform. With a variety of integrated solutions ranging from go-to-market planning to data hygiene, InsideView is a trusted solution that provides you with some of the industry's most accurate and reliable B2B data for precise targeting and relevant engagement.



Choosing a Data.com replacement

- 1 Does the supplier have the breadth and depth of data you need?
- 2 How relevant is their data for sales and marketing?
- 3 How do they gather and validate their data to ensure data accuracy?
- 4 How is the vendor rated on review sites like G2 Crowd?
- 5 Will you be able to keep their data if/when you end your contract?

To easily replace Data.com Prospector, InsideView can help you:

- Connect and engage with the right prospects
- Cross-sell into new areas of an organization
- Quickly respond to opportunities and threats based on sales triggers and buyer intent signals
- Save time on pre-call research

To easily replace Data.com Clean, Insideview can help you:

- Automatically clean & fill gaps in Salesforce account, contact, and lead data
- Gain control over what, how, and when you make updates
- View all CRM data changes on the dashboard
- Score and route leads faster

Easy replacement



Data.com Clean
Cleanse & enrich accounts, contacts, leads
\$25/seat

Data.com Prospector
Sales prospecting & research
\$125/seat

**SWITCH
NOW**



**PAY
LATER**

Clean Replacement

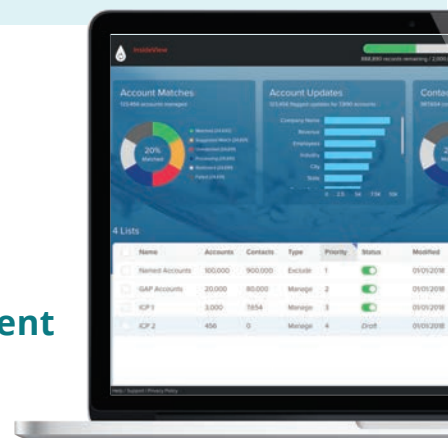
Cleanse & enrich accounts, contacts, leads
\$25/seat

Prospector Replacement

Sales prospecting & research
\$99/seat

All-In-One

Clean & Prospector Replacement
\$65/seat



Think the D-U-N-S® number is your only option?

Just because D&B uses the D-U-N-S® number as their company identifier doesn't mean it's the only identifier that exists. When moving from Data.com, all of your existing CRM accounts will be re-matched and appended with an InsideView ID. We offer both products and services to help you easily transition from the D-U-N-S® number to InsideView.



Switch to Insideview: the leading Data.com alternative

Regardless of whether you were using Data.com to clean your data or for prospecting, we have an Easy Switch Solution for you, with simple per seat pricing.

#1 Sales Intelligence App

On G2Crowd

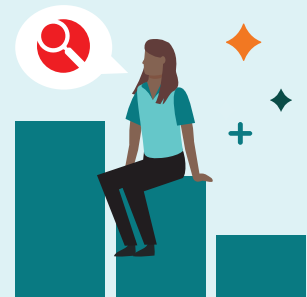
99% Customer Satisfaction

Year After Year

Easy Switch Solutions

Switch Now, Pay Later

InsideView is the modern global B2B data platform — the only platform to continuously aggregate and validate data and insights from more than 40,000 sources using advanced data science and artificial intelligence. It is created specifically for sales and marketing, which means we deliver the companies you want, without the noise of irrelevant businesses.



Built on the only modern global B2B data platform

VALIDATED BY
DATA SCIENCE

19M
COMPANIES
WORLDWIDE + **100M**
CONTACTS
WORLDWIDE

See how customers rate InsideView. Contact an InsideView data expert today to get started on your data migration plan.

For more information, contact us at www.insideview.com

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